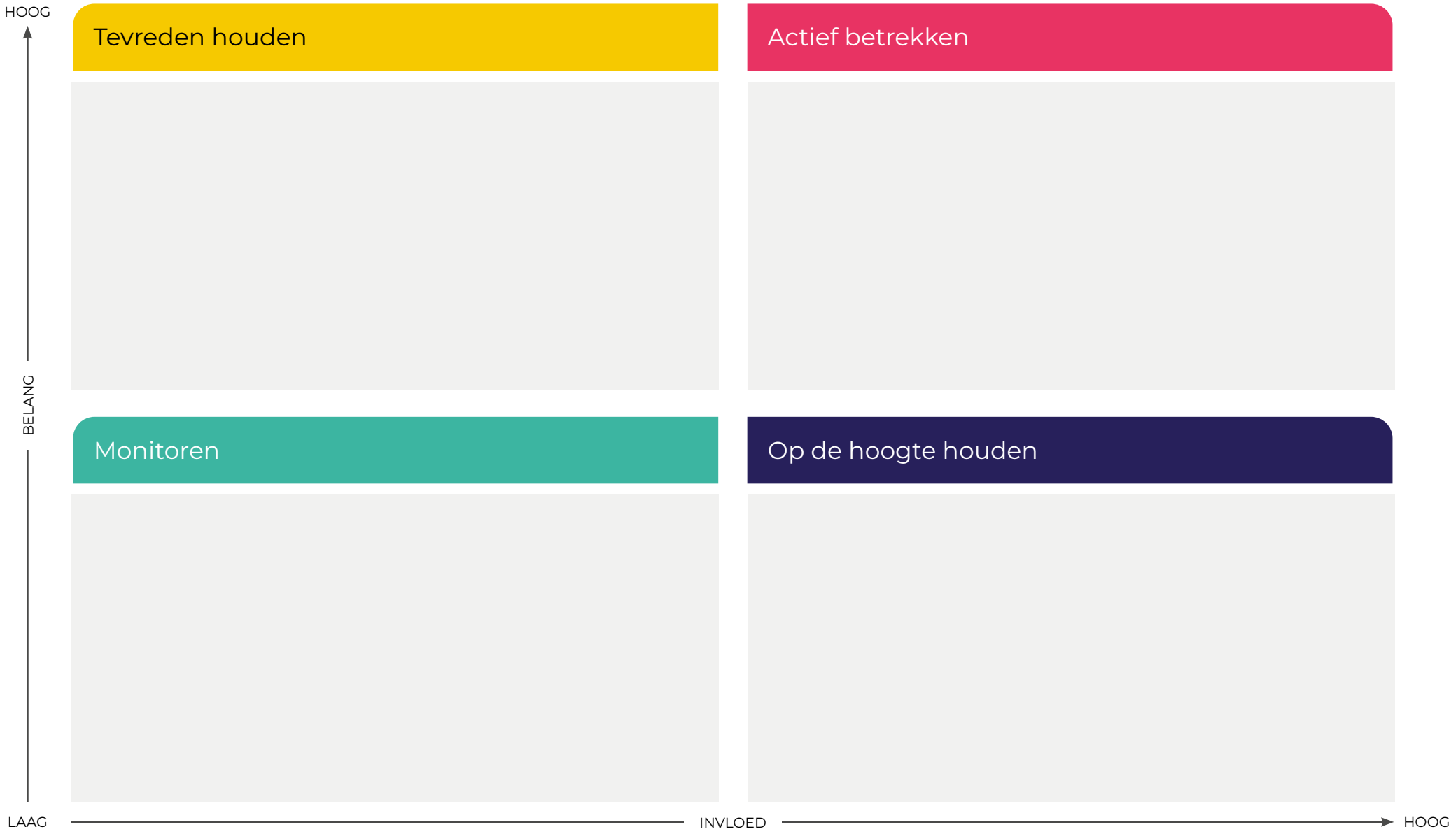Stakeholder map